FEEL CHRISTMASSY WITH TINAA K MUTREJA'S CASA BONITA

Please give us a short background of who you are and what you do?

Tinaa K Mutreja is someone who has an eye for mesmerising home decor. I came up with my own brand, Casa Bonita. As the name suggests, it caters to all attractive products that would make one's abode unique. I aspire to curate products which are non-custom. Casa Bonita is a brand where style and the customers needs are taken as the priority.

How did you initially start your business?

There is a niche market for gifting therefore our brand emerged illuminating options for home decor with the objective of elite gifting.

What advice can you give to other entrepreneurs?

I believe working together leads to success, therefore my piece of advice to entrepreneurs is we should have a healthy working environment. This leads to less competition which helps each of us grow in our own way. This mindset will definitely help us rise in our career as well as our personal life.

How do you balance your personal life and career?

Balancing my personal life and career can be hard at

times. Although, if you put your mind into it, set goals and restrictions it's quite possible. From my perspective, I balance these two as I have set certain working hours for myself. This is a commitment I make and follow. Initially, I faced plights to follow my word. Whereas, now I am at a better position where I manage the two.

What are some of your biggest achievements throughout your journey?

I as an individual like to celebrate the smallest achievements as that motivates me to accomplish my goal. Whereas, my largest victory so far is Casa Bonita being recognised and appreciated overseas. This is one success which gave me a feeling of acknowledgement.

What are your ideas and big dreams for your business?

My brand would like to target a larger audience. I would love to work harder on my marketing strategies. Not only this but also I would suggest and provide more unique solutions or options for my elite clientele.

Her Instagram handle is @casabonita_home